

"The teaching of you two has been superb. I am staggered by your command of the material and by your ability to present it in a relaxed, humorous manner."
 "I only wish the entire Science Department had taken the course together."
 "Personal value has been tremendous. I'm amazed I can program and plan to keep learning as much as possible." ... COMMENTS FROM TEACHERS IN THE CONCORD COURSE

Announcing ... THE TEACHING COMPANY

8/1/82

a teaching and
 consulting firm for
 computer education

61 Pleasant Street
 Brookline, MA 02146
 (617) 739-0380

Offering Programming Courses for Teachers: Fall/Spring/Summer
 Computer Literacy Workshops for Faculty/Administrators
 Hardware/Software/Word Processing Consulting and Training
 Technical Information/Software Exchange for Teachers
 Custom Programming for Educational Software Applications

Background ... The Teaching Company evolved from the team teaching of Bill Adams and Steve Bergen in The Joint Project in Computer Education. Conceived by Tom Wilcox, Headmaster of Concord Academy, and co-sponsored by ISAM, Wang Laboratories, and The Williamson Group, The Joint Project featured workshops in computer literacy and A FIRST COURSE IN BASIC for 32 teachers and administrators.

Objective In order to promote a broad, humanistic view of computer education, we believe that teachers of all disciplines should acquire basic skills of programming. Fundamentally, we believe that these skills are accessible to everyone--scientists and poets alike.

Credentials .. Steve Bergen is leaving The Williamson Systems and Consulting Group to start The Teaching Company. As programmer/consultant, he has installed administrative software at many schools and has designed custom software for N.A.I.S. Previously, he was Chairman of the Math Department at Wooster School in Danbury CT, where in 1975 he began a program for educational and administrative computing. He has an M.A. in mathematics from Wesleyan University.

William Adams is Chairman of the Math Department at Concord Academy. Since 1974, he has been developing computer education at Concord--over 80% of the students now acquire basic skills of programming. Currently, he is creating registrar software for the school. Co-founding The Teaching Company and consulting part time during 82-83, Bill will be teaching A FIRST COURSE IN PASCAL next summer. He has a Ph.D. in mathematics from Boston University.

Courses A FIRST COURSE IN BASIC: let no one NOT ignorant enter
 A FIRST COURSE IN LOGO: geometry via discovery learning
 EXTENDING YOUR SKILLS IN BASIC: more techniques and tricks
 GETTING INTIMATE WITH YOUR APPLE: graphics, shapes, peeks & pokes
 DATA FILE PROGRAMMING WITH YOUR APPLE: the ultimate approach

Coming Complete course descriptions and registration details: 8/20/82

Courses will run for 10 weeks, starting the first week of October. Each course will meet 3 hours per week with a variety of time slots: 3-6 PM/7-10 PM weekdays and 9-12 AM/1-4 PM Saturdays. The cost of each course is \$200, any subsequent course \$150. Participants must have access to a computer for assigned work of 3-5 hours each week; alternatively, computers can be rented from The Teaching Company for an additional \$50 fee. Class size will be limited to 30 people.